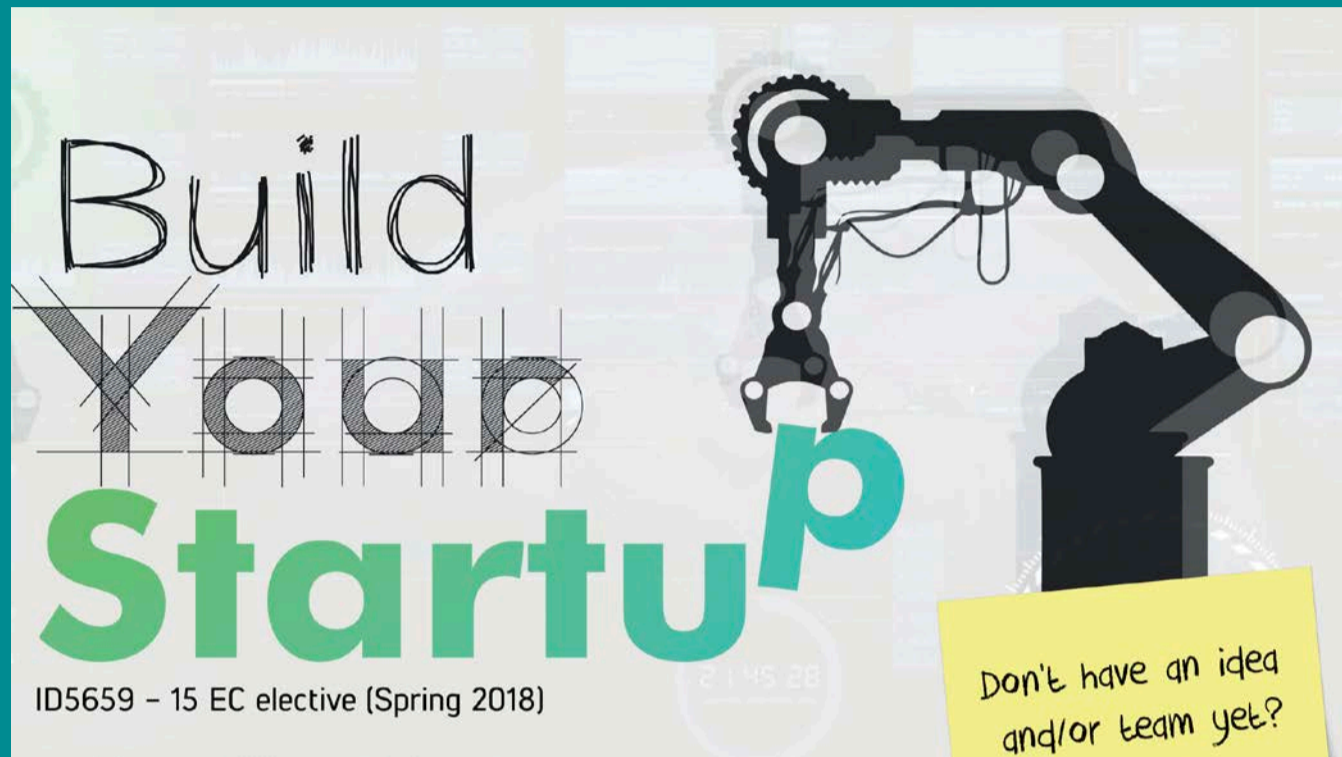


Universal Academic Brain

Assessing the learning of student-entrepreneurs
at academic levels



Teaching entrepreneurship is a challenging business. You cannot teach entrepreneurship: budding entrepreneurs simply have to learn through practice. By extension, there is no formal and widely accepted theory on entrepreneurship on which to build a formal curriculum. Therefore, we bring entrepreneurial practice into education. In our modules, student-entrepreneurs develop their own business ideas and work to bring these to fruition. Question of my fellowship is: **how to assess their learning at academic level without a clear theoretical framework on entrepreneurship?**

Validated disciplinary content serves as a base for assessment of our regular engineering programs. In the case of entrepreneurship, there is not such an academic base. On the other hand, what students-entrepreneurs learn is much more profound and goes far beyond purely the tangible objects like products, reports and plans. This brought me to the notion of the **Universal Academic Brain**.

Two development issues: How will challenge based learning (e.g. Build your Startup) lead to the development of an academic brain? And, how to assess such (universal) academic brain?

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