In New York Studio we will work on Midtown Manhattan.

Nearly three-quarters of the existing square footage in Manhattan was built between the 1900s and 1930s. Rockefeller Center complex, for example, is part of the generation of urban renewal projects that helped to revitalize Midtown Manhattan at the end of the 20s and the most recent re-developments in the 60s. Midtown remains as the corporate centre with its glory inherited from the previous century. Nevertheless, the office and retail value of midtown are progressively in decline and there is a big rise in market demands for housing projects. Hudson Yards, real estate development under construction, is a great example of how the City is facing new urban challenges.

The question is how can we design homes, neighbourhoods and liveable communities that can contribute to making Midtown mixed-used and diverse and open to all?

The graduation studio consists of both individual and group work, focusing on different research topics tested on the same site. Each studio group needs to develop a vision, design scenario for the site, rendered by the individual project interventions. Individual design scenarios and group site visions should be strongly interconnected and constantly inform each other. Students are free to choose thesis topics and encouraged to develop designs individually, and consequently connect them into overall group strategy.

Upon completion of the MSc3 students should be able to incorporate an understanding of the design process attained with regard to the collected data and research conclusions. Based on this understanding, students will be able to further develop the project design in Msc4, and focus on the program, circulation, structure, materialization of buildings, comfort and climate control.

In collaboration with local partners

Tutors
Hrvoje Smidihen
Olindo Caso
Stefan de Koning
Manuela Triggianese

Responsible Instructor
Kees Kaan

Course Coordinator
Hrvoje Smidihen

Assistant
Jelmer van Zalingen

<table>
<thead>
<tr>
<th>Code</th>
<th>AR3CP010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Credits</td>
<td>15 ECTS</td>
</tr>
<tr>
<td>Location</td>
<td>New York</td>
</tr>
<tr>
<td>Excursion</td>
<td>Yes</td>
</tr>
<tr>
<td>Costs</td>
<td>1000-1500 (excursions abroad-not mandatory)</td>
</tr>
</tbody>
</table>

Photo Credit: Manuela Triggianese

432 Park Avenue residential skyscraper that overlooks Central Park, next to AT&T Building by Philip Johnson. Picture taken from 'Top of the Rock' at the Rockfeller Center