

# WM-MI-191 Companies and Innovation (C&I) Minor

Minor Info

22 April 2020



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# Introduction to the C&I Minor

## Focus

Product innovations within existing companies (corporate entrepreneurship)

## Aim

Enterprising engineering students

## Method

Multidimensional analysis: economics, management, ethics, safety and risk

## End Deliverable

- Business model canvas
- Business plan

# Some examples of previous year's product innovations



- Sweeper: an efficient and effective systems that works with integrated RFID tags in bicycle locks

- Carrya: a lifting aid in the form of exoskeleton for delivery services such as picnic



- Dynabuds: smart hearing protection

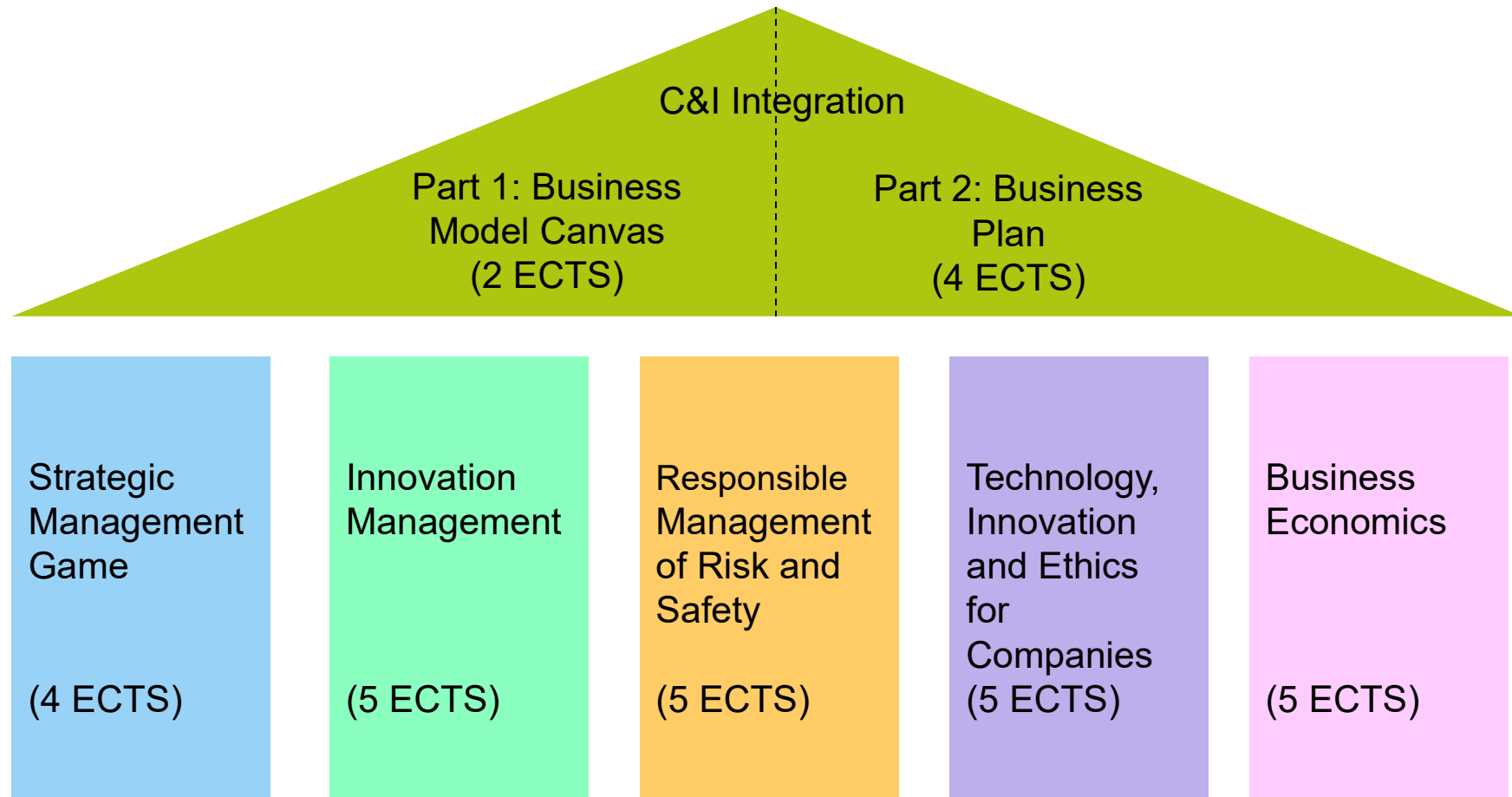
- Smart lamp posts with city-wifi that charge electric cars



- Solar energy distribution from P3 Schiphol to the Schiphol airport



# Overview of Courses (30 ECTS)



# Registration Periods (C&I is a non-selection minor)

- 1<sup>st</sup> period: 1 May to 31 May 2020 – non-selection minors at Leiden, Delft, Rotterdam via Osiris (lottery procedure)
- 2<sup>nd</sup> period: 15 June to 30 June 2020 – registration for places that become available on non-selection minors at TU Delft via Osiris (open registration, first-come-first-served basis)
- Maximum 60 students
- Link:  
<https://www.tudelft.nl/tbm/onderwijs/minoren/companies-and-innovation/>
- You can also join WhatsApp group (info, see link above)

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