

# List of chairs and mentors

IDE supervisors for the Master Graduation Project

Industrial Design Engineering Delft



July 2020

## Chairs and mentors of IDE

The people in this list are IDE staff members who are appointed to act as Chair or mentor at graduation projects. They therefore are granted permission (by IDE's Board of Examiners) to assess this specific project.

On <https://www.tudelft.nl/en/ide/about-ide/departments/organogram/> you will find an overview of the organisational structure of the Faculty.

The staff members in this list are categorised by department and (research) groups, to provide you some structure in your search for supervisory team members.

The IDE departments are:

1. Sustainable Design Engineering (SDE)
2. Human-Centered Design (HCD)
3. Design, Organisation and Strategy (DOS)

**Note:** In this edition, there are about 250 staff members listed who can be approached in search for supervisors. You can consult people from all three departments, regardless of the MSc programme you are in.

Nevertheless, when selecting possible chairs and mentors, you should bear in mind that being appointed to supervise not automatically implies that a person will be available, as this also depends on running (supervisory) projects, and other activities. Keep this in mind when preparing your graduation project.

**Chairs can also act as mentor, but mentors cannot act as Chair.**

Due to frequent staff mutations, **the completeness of this list cannot be guaranteed**. Please check with the secretary of a department for the latest update. Also information about a person's availability and presence sometimes can be obtained at the secretary. See the next pages for the offices and phone numbers of the departmental secretaries.

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# 1. Department of Sustainable Design Engineering (SDE)

## Website

[www.tudelft.nl/en/ide/about-ide/departments/sustainable-design-engineering/](http://www.tudelft.nl/en/ide/about-ide/departments/sustainable-design-engineering/)

## Secretary's Office SDE

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## Subsections in SDE

### MM

#### Materials Manufacturing

- Ultra-personalized products, based on 3d scanning and digital manufacturing for specific niches;
- Digital materials, multi-materials, 4D printing;
- Improvement of modelling, prototyping, and manufacturing, practice infused by emerging 'maker' tools;
- Adopting and improving engineering optimization paradigms (topological, acoustical, ...) for advanced manufacturing;
- Dynamical ergonomics by advanced human body scanning, computational modelling and digital manufacturing;
- 3D printing of engineering plastics for demanding applications;
- Augmented, Mixed and Virtual Reality systems for design, simulation and repair/maintenance/optimisation of complex systems.

### CPD

#### Circular Product Design

- Design for repair, design for remanufacturing, design for recycling;
- Product attachment through design;
- Sustainable and circular business models;
- Product design for circular business models.

### CPS

#### Cyber-physical Systems

- Self-adaptive assistive technologies and well-being enablers for impaired and elderly people;
- Digital coaches for sports such as (table) tennis, golf, gymnastics, swimming, heavy athletics;
- Smart suitcase/luggage solutions (including communicative, assistive, aware and utility suitcases);
- Wearable and cloud-enabled ad hoc computing applications and service provisioning;
- Context-specific reasoning mechanisms for smart products and services (evacuation, safety, event-monitoring etc.).

- DfS**      **Design for Sustainability**
- Design for sustainability;
  - Sustainable Product Service Systems;
  - Design for Emerging Markets (Design for BoP, design for Low Resource Settings);
  - Context Variation by Design.
- EM**      **Emerging Materials**
- Shape morphing products: Products that move and change shape;
  - Wearables and Smart Textiles: Seamless integration of sensors and actuators in textile for health, sports or leisure;
  - Printing of Light: Electroluminescent layers on 2D (papers, plastic foils, textile) or 3D surfaces
  - Environmentally Sensitive Materials.
- IoT**      **Internet of Things**
- Design of connected/smart products and services;
  - Data analytics and machine learning for connected/smart products and services;
  - Design methods for connected/smart products and services;
  - Product and service evolution based on data insights;
  - Interaction and UX design for the IoT: multi-device and cross-device interaction, intelligent/perceptual user interfaces (machine learning, vision, gesture, speech), shape-shifting user interfaces;
  - Applications of IoT in domains such as automotive, energy, transport, health, smart cities etc.;
  - Business models for the IoT.
- MD**      **Mechatronic Design**
- Ultra-personalised products, based on 3D scanning, modelling, and digital manufacturing;
  - Medical product (software) design regarding the use of multi-modality medical images, which includes image acquisition, reasoning, processing and application;
  - Integrating digital materials, multi-materials, 4D printing, embedded electronics and Micro Electromechanical Systems (MEMs) in the prototyping and manufacturing process;
  - 3D reproduction of heritage objects by integrating multi-model 3D scans and 3D printing techniques;
  - Improvement of modelling, simulation, prototyping, and manufacturing practice infused by emerging 'maker' tools.
- PAD**      **Product Architecture Design**
- Development of integrated products and services;
  - Design processes around integrated product design;
  - Development of mass-customizable products and services.

## Chairs\* and mentors in SDE

**Note** Chairs can act as mentor, but mentors cannot act as Chair.

Clicking a name will guide you to a person's information (e.g. room, email, webpage, experience, ...) See also <http://www.io.tudelft.nl/en/organisation/personal-profiles/>.

Search staff by expertise: <https://www.tudelft.nl/en/ide/research/expertise/>

|                | <b>MM</b><br>Materials<br>Manufacturing  | <b>CPD</b><br>Circular Product Design  | <b>CPS</b><br>Cyber-physical Systems  | <b>DfS</b><br>Design for<br>Sustainability  |
|----------------|--|--|---|---|
| <b>Chairs</b>  | <a href="#">Tempelman, E.*</a><br><a href="#">Wu, J.*</a>  | <a href="#">Balkenende, R.*</a><br><a href="#">Bakker, C.A.*</a><br><a href="#">Faludi, J.J.*</a><br><a href="#">Flipsen, S.F.J.*</a>  |   | <a href="#">Engelen, J.M.L. van *</a><br><a href="#">Diehl, J.C. *</a><br><a href="#">Jamsin, E.*</a><br><a href="#">Koning, J. de*</a>   |
| <b>Mentors</b> | <a href="#">Crone, H.</a><br><a href="#">Fang, G.</a><br><a href="#">Kuipers, T.</a><br><a href="#">Liu, Z.</a><br><a href="#">Scharff, R.B.N.</a> | <a href="#">Boorsma, N.E.</a><br><a href="#">Brown, P.D.</a><br><a href="#">Dam, S.S. van</a><br><a href="#">Dangal, S.</a><br><a href="#">Klein, D.</a><br><a href="#">Ingemarsdotter, E.K.</a><br><a href="#">Joustra, J.J.</a><br><a href="#">Konietzko, J.C.</a><br><a href="#">Pauw, I. de</a><br><a href="#">Poppelaars, F.A.</a><br><a href="#">Poza Arcosliu z, B.</a><br><a href="#">Sauerwein, M.</a><br><a href="#">Sumter, D.X.</a><br><a href="#">Tunn, V.S.C.</a><br><a href="#">Willems, M.J.E.</a> | <a href="#">Abou Eddahab, F.Z.</a><br><a href="#">Tepjit, S.</a>  | <a href="#">Chininthorn, P.</a><br><a href="#">Kersten, W.</a><br><a href="#">Van, G.Y.</a><br><a href="#">Velden, N. van der</a>   |
|                | <b>EM</b><br>Emerging Materials  | <b>IoT</b><br>Internet of Things   | <b>MD</b><br>Mechatronic Design   | <b>PAD</b><br>Product Architecture<br>Design  |
| <b>Chairs</b>  | <a href="#">Jansen, K.M.B.*</a><br><a href="#">Ghodrat, S.*</a><br><a href="#">Karana, E.*</a>   | <a href="#">Kortuem, G.W.*</a><br><a href="#">Aschenbrenner, D. *</a><br><a href="#">Bourgeois, J. *</a><br><a href="#">Bozzon, A.*</a><br><a href="#">Rusák, Z.*</a><br><a href="#">Vegte, W.F. van der *</a>   | <a href="#">Dobrovski, E.L.*</a><br><a href="#">Hiemstra, S.*</a><br><a href="#">Song, Y.*</a>  | <a href="#">Oberdorf, J.*</a><br><a href="#">Jansen, A.J.*</a>  |
| <b>Mentors</b> | <a href="#">Barati, B.</a><br><a href="#">Erturkan, H.</a><br><a href="#">Teunissen, L.</a>  | <a href="#">Alfrink, K.</a><br><a href="#">Kawsar, F.</a><br><a href="#">Wegner, M.B</a><br><a href="#">Vroon, J.H.</a>  | <a href="#">Buso, A.</a><br><a href="#">Elkhuizen, W.S.</a><br><a href="#">Essers, T.T.W.</a><br><a href="#">Hilhorst, D.</a><br><a href="#">Minnoye, A.L.M.</a><br><a href="#">Smulders, M.</a><br><a href="#">Tajdari, F.</a> | <a href="#">Bakker, M.F.</a><br><a href="#">Breemen, E.J.J. van</a><br><a href="#">Grinten, B. van der</a><br><a href="#">Kroon, C.P.J.M.</a><br><a href="#">Kuipers, M.J.</a><br><a href="#">Persaud, S.</a><br><a href="#">Thomassen, E.W.</a><br><a href="#">Verkuilen, A.</a> |
|                | <b>DE Technical Support</b>  |  |   |   |
| <b>Mentors</b> | <a href="#">Kooijman, A.</a><br><a href="#">Slingerland, M.</a><br><a href="#">Verwaal, M.</a>   |  |   |   |

## 2. Department of Human-Centered Design (HCD)

### Website

[www.tudelft.nl/en/ide/about-ide/departments/human-centered-design/](http://www.tudelft.nl/en/ide/about-ide/departments/human-centered-design/)

### Secretary's Office HCD

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Telephone: +31 15 27 83029  
Office: C-3-030  
[secretariaat-ID@tudelft.nl](mailto:secretariaat-ID@tudelft.nl)

### Subsections in HCD

- AED**    [Applied Ergonomics and Design](#) (R.H.M. Goossens)  
The section AED aims to improve the fit of products to their users and support user-centered design. AED develops basic and applied knowledge on usage, comfort and safety and on users' physical, sensory and cognitive characteristics.
- DA**    [Design Aesthetics](#) (P.P.M. Hekkert and P.M.A. Desmet)  
Design Aesthetics section focuses on design, appearance and the way people perceive products. Design Aesthetics (DA) is interested in the appearance of products; the explanation and meaning of this appearance is studied mainly in terms of social and cultural factors. The distinctive focus of the section is research and education in the field of sensory modalities in relation to product design. These fields of attention generate design baggage that enables engineers to design products, systems and services and match them to the correct field of use.
- DCC**    [Design Conceptualisation and Communication](#) (P.J. Stappers and D.V. Keyson)  
The Design Conceptualisation and Communication (DCC) section focuses on developing methods, tools, and techniques to support designers and design teams in the conceptual phase of the design process, and furthermore on designing everyday aware products, across diverse cultures and people, that are contextually aware of the user in a social environment. The group is focused on interaction design techniques and concepts in relation to using smart products and -environments to shape and maintain social and environmental sustainability.
- HICD**    [Human Information Communication Design](#) (H. de Ridder and E. Giaccardi)  
The research and education of the section focuses on studying and design of the exchange of information between users and products/systems.

## Chairs\* and mentors in HCD

**Note** Chairs can act as mentor, but mentors cannot act as Chair.

Clicking a name will guide you to a person's information (e.g. room, email, webpage, experience, ..) See also <http://www.io.tudelft.nl/en/organisation/personal-profiles/>.

Search staff by expertise: <https://www.tudelft.nl/en/ide/research/expertise/>

|                | <b>AED</b><br>Applied Ergonomics &<br>Design   | <b>DA</b><br>Design Aesthetics   | <b>DCC</b><br>Design<br>Conceptualisation &<br>Communication  | <b>HICD</b><br>Human Information<br>Communication Design   |
|----------------|--|--|---|--|
| <b>Chairs</b>  | <a href="#">Albayrak, A.*</a><br><a href="#">Boess, S.U.*</a><br><a href="#">Cammen, T.J.M. van der*</a><br><a href="#">Dekker, M.C.*</a><br><a href="#">Eijk, D.J. van*</a><br><a href="#">Goossens, R.H.M.*</a><br><a href="#">Heur, van, R.J.H.G.*</a><br><a href="#">Huysmans, T.*</a><br><a href="#">Jellema, A.H.*</a><br><a href="#">Kraal, J.J.*</a><br><a href="#">Kuijk, J.I. van*</a><br><a href="#">Kuipers, H.*</a><br><a href="#">Melles, M.*</a><br><a href="#">Molenbroek, J.F.M.*</a><br><a href="#">Ruiter, I.A.*</a><br><a href="#">Silvester, S.*</a><br><a href="#">Sonneveld, M.H.*</a><br><a href="#">Vink, P.*</a> | <a href="#">Boeijen, A.G.C. van*</a><br><a href="#">Desmet, P.M.A.*</a><br><a href="#">Dijk, M.B. van*</a><br><a href="#">Eekelen, B.F. van*</a><br><a href="#">Geer, S.G. van de*</a><br><a href="#">Grondelle, E.D. van*</a><br><a href="#">Hekkert, P.P.M.*</a><br><a href="#">Jepma, E.J.*</a><br><a href="#">Lomas, D.*</a><br><a href="#">Ozcan Vieira, E.*</a><br><a href="#">Schifferstein, H.N.J.*</a><br><a href="#">Tromp, N.*</a><br><a href="#">Visch, V.T.*</a>  | <a href="#">Bendor, R.*</a><br><a href="#">Erp, J. van*</a><br><a href="#">Gielen, M.A.*</a><br><a href="#">Helm, A.J.C. van der*</a><br><a href="#">Jaskiewicz, T.J.*</a><br><a href="#">Keller, A.I.*</a><br><a href="#">Keyson, D.V.*</a><br><a href="#">Mulder, I.J.*</a><br><a href="#">Pasman, G.J.*</a><br><a href="#">Romero Herrera, N.A.*</a><br><a href="#">Sleeswijk Visser, F.*</a><br><a href="#">Stappers, P.J.*</a> | <a href="#">Egmond, R. van*</a><br><a href="#">Giaccardi, E.*</a><br><a href="#">Hoftijzer, J.W.*</a><br><a href="#">Middelkoop, C. van*</a><br><a href="#">Pont, S.C.*</a><br><a href="#">Ridder, H. de*</a><br><a href="#">Rozendaal, M.C.*</a><br><a href="#">Vermeeren, A.P.O.S.*</a><br><a href="#">Wijntjes, M.W.A.*</a>   |
| <b>Mentors</b> | <a href="#">Anjani, S.</a><br><a href="#">Bruin, R. de</a><br><a href="#">Chmarra, M.</a><br><a href="#">Dekkers, T.</a><br><a href="#">Esser, P.</a><br><a href="#">Giunti Garcia, G.</a><br><a href="#">Goto, L.</a><br><a href="#">Hoekstra, G.P.M.</a><br><a href="#">Li, M.</a><br><a href="#">Paus-Buzink, S.N.</a><br><a href="#">Ruiter, A.</a><br><a href="#">Steenkamer, J.</a><br><a href="#">Udomboonyanupap, S.</a><br><a href="#">Valkenhoff, A.H.</a><br><a href="#">Wang, G.</a>   | <a href="#">Boon, M.J.B.</a><br><a href="#">Brand, D.I.</a><br><a href="#">Delle Monache, S.</a><br><a href="#">Esnaf, P.</a><br><a href="#">Faber, J.</a><br><a href="#">Fokkinga, S.</a><br><a href="#">Franklin, S.</a><br><a href="#">Gieles, S.</a><br><a href="#">Haagsman, E.M.</a><br><a href="#">Hoogerwerf, A.W.M.</a><br><a href="#">Higashi, M.</a><br><a href="#">Jacobs, N.</a><br><a href="#">Kets, W.F.</a><br><a href="#">Lemke, M.</a><br><a href="#">Maden, W. van der</a><br><a href="#">Noordhoek, E.J.L.</a><br><a href="#">Schermer, W.</a><br><a href="#">Schot, M.</a><br><a href="#">Sonmez, A.</a><br><a href="#">Vegt, N.J.H.</a><br><a href="#">Xue, H.</a> | <a href="#">Calderón González, A.</a><br><a href="#">Colenberg, S.</a><br><a href="#">Hao, C.</a><br><a href="#">Hoogh, M.P.A.J. de</a><br><a href="#">Kraaijeveld, P.</a><br><a href="#">Kun, P.</a><br><a href="#">Schuffelers, R.</a><br><a href="#">Singh, A.</a><br><a href="#">TorkiHarchegani, R.</a><br><a href="#">Taminiau, F.P.A.M.</a><br><a href="#">Weerdesteijn, J.M.W.</a>  | <a href="#">Beek, E. van</a><br><a href="#">Brand-de Groot, S.C.M.</a><br><a href="#">Di Cicco, F.</a><br><a href="#">D'Olivo, P.</a><br><a href="#">Haans, M.C.</a><br><a href="#">Jiang, G.</a><br><a href="#">Kim, S.</a><br><a href="#">Kuiper, J.</a><br><a href="#">Leeuwen, A. van</a><br><a href="#">Li, X.</a><br><a href="#">Lupetti, M.</a><br><a href="#">Nicenboim, I.</a><br><a href="#">Romagnoli, L.</a><br><a href="#">Smit, I.</a><br><a href="#">Soerjo, E.A.A.</a><br><a href="#">Sypesteyn, M.</a><br><a href="#">Visser, A.A.</a><br><a href="#">Yu, C.</a><br><a href="#">Zhao, Y.</a><br><a href="#">Zuijlen, M.J.P. van</a> |

## 3. Department of Design, Organisation and Strategy (DOS)

### Website

[www.tudelft.nl/en/ide/about-ide/departments/design-organisation-and-strategy/](http://www.tudelft.nl/en/ide/about-ide/departments/design-organisation-and-strategy/)

### Secretary's Office DOS

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[H.Sosef-deHaan@tudelft.nl](mailto:H.Sosef-deHaan@tudelft.nl)

### Subsections in DOS

**MCR**    [Marketing and Consumer Research](#)

Works with theories, models and procedures from marketing and consumer research that can contribute to successful product development. Creating product advantages and gaining market acceptance is the field of marketing research. Consumer research focuses on the way in which consumers relate to new products and the research methods used to predict this relationship during product development.

**DTM\*)**   [Design Theory and Methodology](#)

Provides education and carries out research in the field of the structure of design processes and design methods. The research focuses on the behaviour of designers as problem solvers and on the development of design knowledge and design experience in education and in practice.

**M&O\*)**   [Management and Organisation](#)

The main focus of this section is the business context in which New Product Development (NPD) takes place. Areas of attention are management and organisation of product innovation processes, the behaviour of multidisciplinary product development teams, and promoting creativity and innovation. The research focuses on developing theories, conceptual models, methods and techniques, procedures, and organisation models to improve the quality of integrated product development.

**\*) DTM and M&O are merged into Methodology and Organisation of Design (MOD)**



## Chairs\* and mentors in DOS

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Search staff by expertise: <https://www.tudelft.nl/en/ide/research/expertise/>

|                | <b>MCR</b><br>Marketing and Consumer Research   | <b>MOD *)</b><br>Methodology and Organisation of Design  |
|----------------|---|--|
| <b>Chairs</b>  | <a href="#">Calabretta, G.*</a><br><a href="#">Cankurtaran, P.*</a><br><a href="#">Creusen, M.E.H.*</a><br><a href="#">Hende, E.A. van den*</a><br><a href="#">Hultink, H.J.*</a><br><a href="#">Kim, E.Y.*</a><br><a href="#">Kranzbühler, A.M.*</a><br><a href="#">Magnier, L.B.M.*</a><br><a href="#">Mooij, S.C.*</a><br><a href="#">Mugge, R.*</a><br><a href="#">Price, R.A.*</a><br><a href="#">Santema, S.C.*</a><br><a href="#">Schoormans, J.P.L.*</a><br><a href="#">Vorst, R.R.R. van der*</a>  | <a href="#">Badke-Schaub, P.G.*</a><br><a href="#">Bijl-Brouwer, M. van der *</a><br><a href="#">Bos-De Vos, M.*</a><br><a href="#">Chandrasegaran, S.*</a><br><a href="#">De Lille, C.S.H.*</a><br><a href="#">Guerreiro Goncalves, M.*</a><br><a href="#">Kleinsmann, M.S.*</a><br><a href="#">Lloyd, P. A.*</a><br><a href="#">Meer, H. van der *</a><br><a href="#">Nas, D.N.*</a><br><a href="#">Simonse, L.W.L.*</a><br><a href="#">Smulders, F.E.H.M.*</a><br><a href="#">Snelders, H.M.J.J.*</a><br><a href="#">Tassoul, M.*</a> |
| <b>Mentors</b> | <a href="#">Bakker-Wu, S.</a><br><a href="#">Baldassarre, B.R.</a><br><a href="#">Berg, M. van den</a><br><a href="#">Berge, R. van den</a><br><a href="#">Berghuis, G.H.</a><br><a href="#">Brinkman, C.</a><br><a href="#">Brouwer, W.</a><br><a href="#">Dehli, S.R.</a><br><a href="#">Jonge, F.M. de</a><br><a href="#">Klitsie, J.B.</a><br><a href="#">Kobus, C.B.A.</a><br><a href="#">Qiu, Y.</a><br><a href="#">Tan, A.H.L.</a><br><a href="#">Timmers, K.</a><br><a href="#">Vught, E.H.I. van</a><br><a href="#">Wallner, T.S.</a><br><a href="#">Wegener, F.E.</a><br><a href="#">Willemen, A.M.</a> | <a href="#">Akdag, A.</a><br><a href="#">Baha, S.E.</a><br><a href="#">Beets, M.F.</a><br><a href="#">Bluemink, R.G.H.</a><br><a href="#">Carree, S.</a><br><a href="#">Coelen, J.</a><br><a href="#">Heijne, K.G.</a><br><a href="#">Jung, J.</a><br><a href="#">Kim, A.M.</a><br><a href="#">Mulder, S.S.</a><br><a href="#">Pannunzio, V.</a><br><a href="#">Polyportis, T.</a><br><a href="#">Stoimenova, N.</a>   |

**\*) MOD is the subsection in which DTM and M&O are combined**

# Appendix to Supervisors List

## 1. Appendix to Department of Sustainable Design Engineering (SDE)

DE Chairs\* & mentors, **who don't have a personal webpage**, in alphabetical order (p1-2)

### Abou Eddahab, F.Z.

**Fatima Abou Eddahab**

DE – CPS (Cyber-physical Systems)

email: [F.AbouEddahab@tudelft.nl](mailto:F.AbouEddahab@tudelft.nl)

**Expertise** in keywords:

### Bakker, M.F.

**Ir. Martien Bakker**

DE – PAD (Product Architecture Design)

Telephone: +49 15 75875930

email: [m.f.bakker@tudelft.nl](mailto:m.f.bakker@tudelft.nl)

**Expertise** in keywords:

### Ertürkan, H.

**Hazal Ertürkan**

DE – EM ( Materials)

email: [h.erturkan@tudelft.nl](mailto:h.erturkan@tudelft.nl)

**Expertise** in keywords:

### Grinten, B. van der

**Bram van der Grinten**

DE – PAD (Product Architecture Design)

email: [b.vanderGrinten@tudelft.nl](mailto:b.vanderGrinten@tudelft.nl)

**Expertise** in keywords:

### Kawsar, F.

**Fahim Kawsar**

DE – IoT (Internet of Things)

email: [f.kawsar@tudelft.nl](mailto:f.kawsar@tudelft.nl)

**Expertise** in keywords:

### Klein, D.

**Ir. David Klein**

SDE – CPD (Circular Product Design)

email: [d.klein@tudelft.nl](mailto:d.klein@tudelft.nl)

**Expertise** in keywords:

### Kuipers, M.J.

**Ir. Michelle Kuipers**

SDE – PAD (Product Architecture Design)

email: [m.j.kuipers@tudelft.nl](mailto:m.j.kuipers@tudelft.nl)

**Expertise** in keywords:

## **Liu, Z.**

**Zishun Liu**

SDE – MM (Materials Manufacturing)

email: [z.liu-4@tudelft.nl](mailto:z.liu-4@tudelft.nl)

**Expertise** in keywords:

## **Poppelaars, F.A.**

**Ir. Flora A. Poppelaars**

SDE – CPD (Circular Product Design)

email: [f.a.poppelaars-1@tudelft.nl](mailto:f.a.poppelaars-1@tudelft.nl)

**Expertise** in keywords:

## **Tajdari, F.**

**Farzam Tajdari**

SDE – MD (Mechatronic Design)

email: [F.Tajdari@tudelft.nl](mailto:F.Tajdari@tudelft.nl)

**Expertise** in keywords:

## **Van, G.Y.**

**G-Young Van**

SDE – DfS (Design for Sustainability)

email: [g.y.van@tudelft.nl](mailto:g.y.van@tudelft.nl)

**Expertise** in keywords:

## **Verkuilen, A.**

**Abboy Verkuilen**

SDE – PAD (Product Architecture Design)

Email: [a.verkuilen@tudelft.nl](mailto:a.verkuilen@tudelft.nl)

**Expertise** in keywords:

## **Willems, M.J.E.**

**Drs. Mandy Willems**

SDE – CPD (Circular Product Design)

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**Expertise** in keywords:

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**Expertise** in keywords:

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**Expertise** in keywords:

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**Expertise** in keywords: Design Aesthetics, Photography, Model Making, Creative Thinking, Making visual references

**Coach** in:

MSc: Zen and the Art of Design (ID5292), Memetic Product Design (ID5294), Automotive 3D Design (ID5245), Design Competition (ID554X), Mentor BlueDot Foundation

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Bsc: P01 P02 P03 P04, Minor Automotive

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At the moment working as a freelance designer for various automotive OEM's in Europe and Asia.



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**Expertise** in keywords: concept development, design for experience, design for interaction, design aesthetics, products with social skills, spatial design, handicraft sector & small industries in developing countries  
design process: creative flow & ultra rapid prototyping (role play).

**Coach** in: IPD: ACD, DFI: EI, BSc: PO1, PO2, BFP



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### Coach in

Bsc: PO (1,2,3 and 4) design drawing, Design Visualization

Msc: product communication & presentation, computer sketching, diverse

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