List of chairs and mentors
IDE supervisors for your Master Graduation Project

Industrial Design Engineering
TU Delft

February 2019
Chairs and mentors of IDE

The people in this list are appointed to act as Chair or mentor at graduation projects. They therefore are granted permission (by IDE’s Board of Examiners) to assess this specific project.

On https://www.tudelft.nl/en/ide/about-ide/departments/organogram/ you will find an overview of the organisational structure of the Faculty.

The staff members in this list are categorised by department and (research) groups. The departments are:

1. Design Engineering (DE)
2. Industrial Design (ID)
3. Product Innovation Management (PIM)

Note: When composing your supervisory team, you’re allowed to invite people from all three departments, regardless of your MSc programme.

At the time of publication, there are about 230 staff members listed in this document. Chairs can also act as mentor, but mentors cannot act as Chair.

When using this document:

- On the next pages you’re introduced to the names of available Chairs and mentors. For more information on a staff member’s topic of interest and research, publications etc, please consult: http://www.io.tudelft.nl/en/organisation/personal-profiles/.

- Due to frequent mutations in personnel, the completeness of this list cannot be guaranteed. Please check with the secretary of a department for the latest staff update. Also, information about a person’s availability can be obtained at the secretary. See the next pages for the offices and phone numbers of the departmental secretaries.

No rights can be taken from this document.
1. Department of Design Engineering (DE)

Website
http://www.io.tudelft.nl/en/organisation/departments/design-engineering/

Secretary's Office DE
Selina Touriche
Telephone: +31 15 27 83034
Office: B-3-090
secr-de-io@tudelft.nl

Groups in DE

**AM  Advanced Manufacturing**
- Ultra-personalized products, based on 3d scanning and digital manufacturing for specific niches;
- Digital materials, multi-materials, 4D printing;
- Improvement of modelling, prototyping, and manufacturing, practice infused by emerging ‘maker’ tools;
- Adopting and improving engineering optimization paradigms (topological, acoustical, ...) for advanced manufacturing;
- Dynamical ergonomics by advanced human body scanning, computational modelling and digital manufacturing;
- 3D printing of engineering plastics for demanding applications;
- Augmented, Mixed and Virtual Reality systems for design, simulation and repair/maintenance/optimisation of complex systems.

**CPD  Circular Product Design**
- Design for repair, design for remanufacturing, design for recycling;
- Product attachment through design;
- Sustainable and circular business models;
- Product design for circular business models.

**CPS  Cyber-physical Systems**
- Self-adaptive assistive technologies and well-being enablers for impaired and elderly people;
- Digital coaches for sports such as (table) tennis, golf, gymnastics, swimming, heavy athletics;
- Smart suitcase/luggage solutions (including communicative, assistive, aware and utility suitcases);
- Wearable and cloud-enabled ad hoc computing applications and service provisioning;
- Context-specific reasoning mechanisms for smart products and services (evacuation, safety, event-monitoring etc.).
DfS  **Design for Sustainability**
- Design for sustainability;
- Sustainable Product Service Systems;
- Design for Emerging Markets (Design for BoP, design for Low Resource Settings);
- Context Variation by Design.

EM  **Emerging Materials**
- Shape morphing products: Products that move and change shape;
- Wearables and Smart Textiles: Seamless integration of sensors and actuators in textile for health, sports or leisure;
- Printing of Light: Electroluminescent layers on 2D (papers, plastic foils, textile) or 3D surfaces
- Environmentally Sensitive Materials.

IoT  **Internet of Things**
- Design of connected/smart products and services;
- Data analytics and machine learning for connected/smart products and services;
- Design methods for connected/smart products and services;
- Product and service evolution based on data insights;
- Interaction and UX design for the IoT: multi-device and cross-device interaction, intelligent/perceptual user interfaces (machine learning, vision, gesture, speech), shape-shifting user interfaces;
- Applications of IoT in domains such as automotive, energy, transport, health, smart cities etc.;
- Business models for the IoT.

MD  **Mechatronic Design**
- Ultra-personalised products, based on 3D scanning, modelling, and digital manufacturing;
- Medical product (software) design regarding the use of multi-modality medical images, which includes image acquisition, reasoning, processing and application;
- Integrating digital materials, multi-materials, 4D printing, embedded electronics and Micro Electromechanical Systems (MEMs) in the prototyping and manufacturing process;
- 3D reproduction of heritage objects by integrating multi-model 3D scans and 3D printing techniques;
- Improvement of modelling, simulation, prototyping, and manufacturing practice infused by emerging ‘maker’ tools.

PAD  **Product Architecture Design**
- Development of integrated products and services;
- Design processes around integrated product design;
- Development of mass-customizable products and services.
## Chairs* and mentors in DE

**Note**  
Chairs can act as mentor, but mentors cannot act as Chair.  
If a name below is in blue, clicking it will guide you to a person’s webpage, where more information is available about experience, field of research and publications. You can also consult [http://www.io.tudelft.nl/en/organisation/personal-profiles/](http://www.io.tudelft.nl/en/organisation/personal-profiles/) to find this information.

!! NEW: From now on, it is also possible to perform a search on a staff members’ expertise: [https://www.tudelft.nl/en/ide/research/expertise/](https://www.tudelft.nl/en/ide/research/expertise/)

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<td>AM Advanced Manufacturing</td>
<td>CPD Circular Product Design</td>
<td>MPS Cyber-physical Systems</td>
<td>DFS Design for Sustainability</td>
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<td>DE Technical Support</td>
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<tr>
<td>Mentors</td>
<td>Kooijman, A. Slingerland, M. Verwaal, M.</td>
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</tr>
<tr>
<td>Mentors</td>
<td>Barati, B. Trevia, F.G.</td>
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</tbody>
</table>

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- 5 -
2. Department of Industrial Design (ID)

Website

http://www.io.tudelft.nl/en/organisation/departments/industrial-design/

Secretary's Office ID
Denise Keislair
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secretariaat-ID@tudelft.nl

Groups in ID

AED  Applied Ergonomics and Design (R.H.M. Goossens)
The section AED aims to improve the fit of products to their users and support user-centered design. AED develops basic and applied knowledge on usage, comfort and safety and on users’ physical, sensory and cognitive characteristics.

DA  Design Aesthetics (P.P.M. Hekkert and P.M.A. Desmet)
Design Aesthetics section focuses on design, appearance and the way people perceive products. Design Aesthetics (DA) is interested in the appearance of products; the explanation and meaning of this appearance is studied mainly in terms of social and cultural factors. The distinctive focus of the section is research and education in the field of sensory modalities in relation to product design. These fields of attention generate design baggage that enables engineers to design products, systems and services and match them to the correct field of use.

DCC  Design Conceptualisation and Communication (P.J. Stappers and D.V. Keyson)
The Design Conceptualisation and Communication (DCC) section focuses on developing methods, tools, and techniques to support designers and design teams in the conceptual phase of the design process, and furthermore on designing everyday aware products, across diverse cultures and people, that are contextually aware of the user in a social environment. The group is focused on interaction design techniques and concepts in relation to using smart products and -environments to shape and maintain social and environmental sustainability.

HICD  Human Information Communication Design (H. de Ridder and E. Giaccardi)
The research and education of the section focuses on studying and design of the exchange of information between users and products/systems.
# Chairs* and mentors in ID

**Note**  
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If a name below is in blue, clicking it will guide you to a person’s webpage, where more information is available about experience, field of research and publications. You can also consult [http://www.io.tudelft.nl/en/organisation/personal-profiles/](http://www.io.tudelft.nl/en/organisation/personal-profiles/) to find this information.

**!! NEW!!**  
From now on, it is also possible to perform a search on a staff members’ expertise: [https://www.tudelft.nl/en/ide/research/expertise/](https://www.tudelft.nl/en/ide/research/expertise/)

### Chairs

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<tr>
<th>AED</th>
<th>Applied Ergonomics &amp; Design</th>
</tr>
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<tr>
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<td><strong>Dekker, M.C.</strong></td>
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<td><strong>Dijk, M.B. van</strong></td>
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<td><strong>Grondelle, E.D. van</strong></td>
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<tr>
<td><strong>Jepma, E.J.</strong></td>
<td><strong>Lomas, D.</strong></td>
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<tr>
<td><strong>Ozcan Vieira, E.</strong></td>
<td><strong>Schifferstein, H.N.J.</strong></td>
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<tr>
<td><strong>Tromp, N.</strong></td>
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<tr>
<td><strong>Bendor, R.</strong></td>
<td><strong>Calderón González, A.</strong></td>
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<td><strong>Erp, J. van</strong></td>
<td><strong>Davis-Owuusu, K.</strong></td>
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<td><strong>Gielen, M.A.</strong></td>
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<td><strong>Wijntjes, M.W.A.</strong></td>
<td><strong>Weerdesteijn, J.M.W.</strong></td>
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### Mentors

<table>
<thead>
<tr>
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<th>Design Aesthetics</th>
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<tr>
<td><strong>Brand, D.I.</strong></td>
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<td><strong>Esnaf, P.</strong></td>
<td><strong>Di Cicco, F.</strong></td>
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<td><strong>Fokkinga, S.</strong></td>
<td><strong>D’Oliveiro, P.</strong></td>
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<td><strong>Gieles, S.</strong></td>
<td><strong>Dommelen, S. van Driller, K.K.</strong></td>
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<td><strong>Haagsman, E.M.</strong></td>
<td><strong>Haans, M.C.</strong></td>
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<td><strong>Hoogerwerf, A.W.M.</strong></td>
<td><strong>Jiang, G.</strong></td>
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<td><strong>Higashi, M.</strong></td>
<td><strong>Kuiper, J.</strong></td>
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<td><strong>Kets, W.F.</strong></td>
<td><strong>Latcham, T.R.</strong></td>
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<td><strong>Noordhoek, E.J.L.</strong></td>
<td><strong>Leeuwen, A. van Li, J.</strong></td>
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<td><strong>Schelmer, W.</strong></td>
<td><strong>Li, X.</strong></td>
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<td><strong>Schot, M.</strong></td>
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<td><strong>Sinderen, M. van</strong></td>
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### HICD

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<td><strong>Egmond, R. van Giacciardi, E.</strong></td>
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List of Chairs* and mentors - Faculty of Industrial Design Engineering TU Delft - February 2019
3. Department of Product Innovation Management (PIM)

Website


Secretary's Office PIM

Leandra Tjin Asjoe-Koolhoven & Hanneke Sosef-de Haan
Telephone: +31 15 27 83068 / 83819
Office: C-4-010
L.TjinAsjoe-Koolhoven@tudelft.nl
H.Sosef-deHaan@tudelft.nl

Groups in PIM

MCR  Marketing and Consumer Behaviour
Works with theories, models and procedures from marketing and consumer research that can contribute to successful product development. Creating product advantages and gaining market acceptance is the field of marketing research. Consumer research focuses on the way in which consumers relate to new products and the research methods used to predict this relationship during product development.

DTM*  Design Theory & Methodology
Provides education and carries out research in the field of the structure of design processes and design methods. The research focuses on the behaviour of designers as problem solvers and on the development of design knowledge and design experience in education and in practice.

M&O*  Management & Organisation of New Product Development
The main focus of this section is the business context in which New Product Development (NPD) takes place. Areas of attention are management and organisation of product innovation processes, the behaviour of multidisciplinary product development teams, and promoting creativity and innovation. The research focuses on developing theories, conceptual models, methods and techniques, procedures, and organisation models to improve the quality of integrated product development.

* DTM and M&O are currently in the process of merging to: Methodology and Organisation of Design (MOD)
Chairs* and mentors in PIM

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<tr>
<th>Chairs</th>
<th>MCB Marketing and Consumer Behaviour</th>
<th>MOD *) Methodology and Organisation of Design</th>
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<tr>
<td>Bocken, N.*</td>
<td>Badke-Schaub, P.G.*</td>
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<td>Calabretta, G.*</td>
<td>De Lille, C.S.H.*</td>
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<td>Guerreiro Goncalves, M.*</td>
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<td>Creusen, M.E.H.*</td>
<td>Kleinsmann, M.S.*</td>
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<td>Hende, E.A. van den*</td>
<td>Nas, D.N.*</td>
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<td>Hultink, H.J.*</td>
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<td>Magnier, L.B.M.*</td>
<td>Snelders, H.M.J.J.*</td>
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<tr>
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<td>Willemen, A.M.</td>
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*) MOD is the new subsection in which DTM and M&O are combined
Appendix to Supervisors List

1. Appendix to Department of Design Engineering (DE)
   DE Chairs* & mentors, **who don’t have a personal webpage**, in alphabetical order (p1-4)

**Abou Eddahab, F.Z.**
Fatima Abou Eddahab  
DE – CPS (Cyber-physical Systems)  
email: F.AbouEddahab@tudelft.nl  
**Expertise** in keywords:

**Bakker, M.F.**
Ir. Martien Bakker  
DE – PAD (Product Architecture Design)  
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**Expertise** in keywords:

**Boorsma, N.E.**
Nina Boorsma MSc  
DE – CPD (Circular Product Design)  
email: N.E.Boorsma@tudelft.nl  
**Expertise** in keywords:

**Breemen, E.J.J. van**
Ir. Ernest J.J. van Breemen  
DE – PAD (Product Architecture Design)  
Telephone: +31 15 27 83437  
Office: B – 3 – 050  
email: E.J.J.vanBreemen@tudelft.nl  
**Expertise** in keywords:  
Full width of Industrial Design Engineering, international cooperation, designers’ use of Information, computer support

**Dai, C.**
Chengkai Dai  
DE – AM (Advanced Manufacturing)  
Telephone: +31  
email: C.Dai@tudelft.nl  
**Expertise** in keywords:
<table>
<thead>
<tr>
<th>Name</th>
<th>Email</th>
<th>Expertise in keywords</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elshout, S.A.J. van den</td>
<td><a href="mailto:s.a.j.vandenelshout@tudelft.nl">s.a.j.vandenelshout@tudelft.nl</a></td>
<td>Embodiment design, manufacturing, (green) woodwork</td>
</tr>
<tr>
<td>Ir. Sebastiaan van den Elshout</td>
<td></td>
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<tr>
<td>Fang, G.</td>
<td><a href="mailto:G.Fang-1@tudelft.nl">G.Fang-1@tudelft.nl</a></td>
<td></td>
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<tr>
<td>Grinten, B. van der</td>
<td><a href="mailto:B.vanderGrinten@tudelft.nl">B.vanderGrinten@tudelft.nl</a></td>
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<tr>
<td>Karstkarel, M.C.</td>
<td><a href="mailto:M.C.Karstkarel@tudelft.nl">M.C.Karstkarel@tudelft.nl</a></td>
<td></td>
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<tr>
<td>Kawsar, F.</td>
<td><a href="mailto:F.Kawsar@tudelft.nl">F.Kawsar@tudelft.nl</a></td>
<td></td>
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<tr>
<td>Klein, D.</td>
<td><a href="mailto:D.Klein@tudelft.nl">D.Klein@tudelft.nl</a></td>
<td></td>
</tr>
</tbody>
</table>
### Kuipers, M.J.

**Ir. Michelle Kuipers**  
DE – PAD (Product Architecture Design)  
email: [M.J.Kuipers@tudelft.nl](mailto:M.J.Kuipers@tudelft.nl)

**Expertise in keywords:**

### Liu, Z.

**Zishun Liu**  
DE – AM (Advanced Manufacturing)  
email: [Liu-4@tudelft.nl](mailto:Liu-4@tudelft.nl)

**Expertise in keywords:**

### Nelissen, J.H.

**Ir. Jannes Nelissen**  
DE – CPD (Circular Product Design)  
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**Expertise in keywords:**

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2. Appendix to Department of Industrial Design (ID)

ID Chairs* & mentors, **who don’t have a personal webpage**, in alphabetical order (p5-11)

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<tr>
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<th>Title and ID</th>
<th>Contact Information</th>
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<tr>
<td></td>
<td>ID – DA (Design Aesthetics)</td>
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<tr>
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<td>Design process, product design, strategic thinking</td>
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Coach in:
Bsc: P01 P02 P03 P04, Minor Automotive
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Graduated in Delft in 2001, since then 15 years experience in Automotive design.
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Coach in: IPD: ACD, DFI: EI, BSc: PO1, PO2, BFP

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Msc: product communication & presentation, computer sketching, diverse drawing techniques for presentation, computer sketching, drawing the human figure
Personal interests are in fine arts.
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<thead>
<tr>
<th>Name</th>
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<th>Expertise in keywords</th>
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</tbody>
</table>
3. Appendix to Department of Product Innovation Management (PIM)

PIM Chairs* & mentors, who don’t have a personal webpage, in alphabetical order (p12)

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<tr>
<td>Jung, J.</td>
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<tr>
<td>Mulder, S.S.</td>
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<tr>
<td>Sturkenbaum, N.</td>
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<tr>
<td>Wegener, F.E.</td>
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