‘Next Business’ aims at answering the following questions:
What are the trends that determine the future of the building envelope?
Which business concepts can be found to react to these trends and what can we learn from other industries? What are the legal and financial implications for a different approach? How will new business concepts shape our façade products and services?

During the 11th edition of the annual conference, twelve international speakers from research, industry, management and design will share their experience and visions of the future building envelope.

PROGRAMME

8:30 Registration
9:00 Opening
Andy van den Dobbelsteen, Head of Department AE+T, TU Delft, NL
Bert Lieverse, VMRG, NL | Moderation Ulrich Knaack | Tillmann Klein
9:30 – 11:00 Session 1 – Business Models
Olaf Blaauw, Delta Development, NL | Marc Wesselink, Startbootcamp, NL
Juan Azcarate-Aguerre, TU Delft, NL
11:30 – 13:00 Session 2 – The Product Perspective
Carlos Mella-Cottenie, Hunter Douglas, CL | Frank Ilg - PERI Group, DE
Thomas Fehlhaber, Unipor, DE
14:00 – 15:30 Session 3 – Building Industry Insights
Marc Zobec, Permasteelisa, IT | Simon Sun Nung Chan, HKFA Hongkong Façade Association, HK | Joep Rats, Bouwend Nederland, NL
16:00 – 17:30 Session 4 – The Architectural Challenge
Hans Hammink, Architekten Cie, NL | Fredrik Nilsson, White Arkitekter, TU Chalmers, SE | Lone Wiggers, C.F. Møller Architects, DK
17:30 – Discussion

http://futureenvelopeconference.eu